

eliminating racism
empowering women

ywca

SPONSORSHIP OPPORTUNITIES



Lessons | Race Against Racism | V-Day Event | Walk a Mile | Y-Tri Sprint Triathlon

PRESENTING SPONSOR

\$5,000

Presenting Sponsors receive premier benefits for a select event, as well as Empowerment Sponsorship benefit opportunities for all other YWCA York signature events.

- Empowerment Sponsor opportunities for all other YWCA York signature events (V-Day, Race Against Racism, Lessons From My Mother, and Y-Tri Sprint Triathlon)
- Opportunity to make remarks at event to share company's rationale for supporting YWCA York
- Company logo on event swag and promotional materials
- Company banner or sign at event
- Option to give promotional item to attendees
- Company logo on event t-shirts (exclusive to Walk a Mile, Race Against Racism, and Y-Tri Sprint Triathlon)
- Full page advertisement in program book (exclusive to V-Day and Lessons From My Mother)
- Four complimentary tickets
- Recognition at event through signage
- Recognition on registration page
- Thank you posting on social media
- Listing in annual report

EMPOWERMENT SPONSOR

\$2,000

This sponsorship package is a one-time commitment that provides benefits for all signature YWCA York events.

- Company logo on event t-shirts (exclusive to Walk a Mile, Race Against Racism, and Y-Tri Sprint Triathlon)
- Half page advertisement in program (exclusive to V-Day and Lessons From My Mother)
- Two complimentary tickets
- Recognition at event through signage
- Recognition on registration page
- Thank you posting on social media
- Listing in annual report

SINGLE EVENT OPPORTUNITIES

Persimmon Sponsorship

\$1,000

- Company logo on event t-shirt (exclusive to Walk a Mile, Race Against Racism, and Y-Tri Sprint Triathlon)
- Half page advertisement in program book (exclusive to V-Day and Lessons From My Mother)
- Two complimentary tickets
- Recognition at event through signage
- Recognition on registration page
- Thank you social media posting
- Listing in annual report

Gold Sponsorship

\$500

- Small logo on event t-shirt (exclusive to Walk a Mile, Race Against Racism, and Y-Tri Sprint Triathlon)
- Business card sized advertisement in program (exclusive to V-Day and Lessons From My Mother)
- One complimentary ticket
- Recognition at event through signage
- Recognition on registration page
- Thank you social media posting
- Listing in annual report

Silver Sponsorship

\$250

- Recognition at event through signage
- Recognition on registration page
- Social media thank you