

# eliminating racism empowering women

ywca press release

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**FOR IMMEDIATE RELEASE**

## **WALK A MILE IN HER SHOES EVENT SEEKS SPONSORS**

*Hosted by YWCA York and the York Revolution*

York, PA, December 19, 2009 — YWCA York, in partnership with the York Revolution, is hosting the first annual Walk a Mile in Her Shoes event on Friday, April 23, 2009. Walk a Mile in Her Shoes is an international march, aimed at stopping rape, sexual assault and gender violence, where men take part in a mile-long walk in women's high heels.

The fundraising event in April, which is National Sexual Assault Awareness Month, will benefit the Victim Assistance Center, a program of YWCA York, which offers free services to victims of sexual assault or other violent crimes. The walk will begin and end at Sovereign Bank Stadium in downtown York. Registration will begin at 4:00 p.m., the walk will start at 5:00 p.m., with a picnic and Revolution baseball game to follow. Form your corporate team now!

YWCA York is seeking a media sponsor, monetary donations, gift bags/raffle items, and beverage and snack donations for the event.

For more information or to donate to the event, contact Miesha Hill at 717-434-1761 or [mhill@ywcayork.org](mailto:mhill@ywcayork.org).

Founded in 1858 and headquartered in Washington, D.C., the YWCA is a women's membership movement whose mission is to eliminate racism and empower women. Strengthened by diversity, the YWCA draws together members who strive to create opportunities for women's growth, leadership and power to attain a common vision: peace, justice, freedom and dignity for all people. The YWCA represents approximately 2 million women, girls and their families in the United States and 25 million women worldwide. The YWCA has more than 300 associations throughout the United States. The World YWCA is at work in more than 100 other countries. For information about the YWCA or local YWCA associations, visit our website, [www.ywca.org](http://www.ywca.org).

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