



eliminating racism
empowering women
ywca

Sponsorship Opportunities

To benefit YWCA York's Victim Assistance Center program • Friday, April 23, 2010 • York, PA

4:00 p.m. Registration • 5:00 p.m. Walk • 6:30 p.m. Revolution Baseball Game

SPONSORSHIP OPPORTUNITIES

STILLETTO—\$5,000

- Recognition at start line
- Thirty second video board commercial during baseball game
- Ceremonial first pitch
- Banner with logo in the picnic area
- Ten tickets to evening's baseball game
- Ten complimentary race entries
- Sole Platform Sponsor listing and premier logo placement in all printed materials and press releases, including Revolution promotional calendar
- Logo prominently placed with link on YWCA and Revolution website
- Logo placement on race t-shirts
- Recognition in all race email blasts
- Gift bag sample opportunity
- Ability to hang company banner in plaza (finish line area)
- Opportunity to have company display table at game

PLATFORM—\$2,500

- Six tickets to evening's baseball game
- Six complimentary race entries
- Stiletto listing in all printed materials and press releases
- Logo with link on YWCA and Revolution website
- Logo placement on race t-shirts
- Recognition in all race email blasts
- Gift bag sample opportunity
- Ability to hang company banner in plaza (finish line area)
- Opportunity to have company display table at game

PUMPS—\$1,000

- Four tickets to evening's baseball game
- Four complimentary race entries
- Sandal listing in all printed materials
- Logo on YWCA and Revolution website
- Logo placement on race t-shirts
- Recognition in all race email blasts
- Gift bag sample opportunity
- Ability to hang company banner in plaza (finish line area)
- Opportunity to have company display table at game

FLATS—\$500

- Two tickets to evening's baseball game
- Two complimentary race entries
- Pump listing in all printed materials
- Logo on YWCA and Revolution website
- Logo placement on race t-shirts
- Recognition in all race email blasts

- Gift bag sample opportunity
- Ability to hang company banner in plaza (finish line area)
- Opportunity to have company display table at game

WATER STATION SPONSOR—\$250

- One ticket to evening's baseball game
- One complimentary race registration
- Water Break listing in all printed materials
- Company logo on signage at all water break stations
- Gift bag sample opportunity

RAFFLE CONTRIBUTIONS

A contribution to the raffle affords exposure through our prize listing, as well as display at the raffle prize tables, and a listing on our website.

GIFT BAG CONTRIBUTIONS

A contribution to the gift bags is a great way to ensure that your product gets noticed. Approximately one hundred gift bags will be distributed to race participants and press, and all contributors will be recognized in the race packets distributed to each race participant.

BEVERAGE AND SNACK CONTRIBUTIONS

There is also the opportunity for companies to gain exposure through the contribution of beverages and or snacks to be served at the race. All beverage and snack contributors will be recognized in the race packet distributed to each race participant.

Secure your Sponsorship Opportunity!

For further information or to develop details of your sponsorship, please contact Miesha Hill at 717-434-1761 or mhill@ywcayork.org.

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In partnership with York Revolution



(over, please)



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Sponsorship Opportunities

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I am pleased to sponsor the 2010 Walk a Mile in Her Shoes in support of YWCA York helping victims of sexual violence. Please reserve the following in my name:

SPONSORS

- STILETTO**—\$5,000
- PUMPS**—\$1,000
- PLATFORM**—\$2,500
- FLATS**—\$500
- WATER STATION**—\$250

IN-KIND SPONSORS

- RAFFLE/PRIZE SPONSOR**
- GIFT BAG SPONSOR**
- BEVERAGE/SNACK SPONSOR**

To develop details and further information on in-kind sponsorship, please contact Miesha Hill at 717-434-1761.

Please print name and company affiliation (if applicable) as you wish it to appear on the donor listing:

NAME

COMPANY

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL

Check payable to YWCA York in the amount of \$_____ is enclosed.

Please bill my: Visa MasterCard American Express Discover in the amount of \$_____

Credit Card No.

Exp. Date

At this time, I am making my pledge for Walk a Mile in Her Shoes event.

_____ Amount

_____ Intended payment date (before April 23, 2010, please)

Please return this form with payment to:

Walk a Mile in Her Shoes

YWCA

320 East Market Street

York, PA 17401

Fax to:

717-843-7511

Contact Miesha Hill at mhill@ywcayork.org or 717-434-1761 with any questions. Thank you.

To learn more, please visit our website at www.ywcayork.org.