

eliminating racism empowering women

ywca press release

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FOR IMMEDIATE RELEASE

DOWNTOWN YORK FILLED WITH MEN IN HEELS *to benefit YWCA York's Victim Assistance Center*

York, PA, May 17, 2010-On April 23rd, over 150 men, young and old, put on their best heels and go-go boots for a good cause. Men from all over York County and as far away as New York state, came out in support of the first annual Walk a Mile in Her Shoes fundraiser hosted by YWCA York and York Revolution. The men collected pledges from family, friends and co-workers who were eager to see them attempt to walk one mile in women's shoes.

The event was able to raise over \$25,000 to benefit YWCA's Victim Assistance Center, which provides free services to victims of sexual assault and other violent crimes. "We are extremely proud of and thankful to all the men in the community who took a stand against violence towards women," said Jennifer Roberts, Chief Development Officer, YWCA York.

After the one-mile walk, participants and supporters were invited to the Sovereign Stadium to enjoy a picnic, baseball game, and chair massages, provided by Lancaster School of Cosmetology. This event was sponsored by Glatfelter Insurance Group and Snyder's of Hanover.





To learn more, please contact Miesha Hill at 717-845-2631 ext. 126, or visit the YWCA York online at www.ywcayork.org.

Founded in 1858 and headquartered in Washington, D.C., the YWCA is a women's membership movement whose mission is to eliminate racism and empower women. Strengthened by diversity, the YWCA draws together members who strive to create opportunities for women's growth, leadership and power to attain a common vision: peace, justice, freedom and dignity for all people. The YWCA represents approximately 2 million women, girls and their families in the United States and 25 million women worldwide. The YWCA has more than 300 associations throughout the United States. The World YWCA is at work in more than 100 other countries. For information about the YWCA or local YWCA associations, visit our website, www.ywca.org.

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